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Saint-Gobain Performance Plastics  
Stockholmsvagen 21, 762 21 Rimbo  
Sverige  
Tel: 0175-748 80 Fax: 0175-748 89  
Email: [solargardnordicinfo@saint-gobain.com](mailto:solargardnordicinfo@saint-gobain.com)  
[www.solargard.se](http://www.solargard.se)



**Solar Gard has appointed Peter Staelens as regional manager of EMEA (Europe, Middle East and Africa).**

Staelens will be responsible for expanding Solar Gard's installer and partner network across Europe and growing market awareness for the company's line of carbon-negative architectural solar control window films.

With more than 25 years' experience, Staelens offers expertise on energy-saving practices for buildings. Prior to joining Solar Gard, he was a director of the Door Service Business at KONE Belgium, a global leader in the elevator and escalator industry.

Fluent in six languages, Staelens holds a degree in Architectural Engineering from Belgium's Leuven University and achieved a Masters in building physics from Chalmers University of Technology in Göteborg, Sweden.

